Challenge Ball

# Pullman

# About Challenge Ball

### 4 OCTOBER 2025

For over 30 years, the Challenge Ball has been a unique opportunity to celebrate life and honour those who are travelling or have travelled the cancer journey whilst raising much-needed funds for Challenge.

Held at the Pullman on the Park and hosted by TV personality and Challenge Chairman, Tom Gleisner, the gala dinner is loved by everyone in the Challenge community. The funds raised are vital to delivering essential support to children and their families living with cancer.

From the little moments that brighten a day to surf camps, holidays, massages and parent support, Challenge services support the child, their siblings, and parents, both in and out of the hospital.







# **About Challenge**

Challenge is a not-for-profit organisation that supports children and families living with cancer, 365 days a year. Our support is free and immediate, helping to lighten the cancer journey by addressing the practical, social, and emotional needs of all our members.

#### PROGRAMS FOR CHILDREN

Camps, hospital support, activity days, playgroup sessions, ticketing, massage therapy, music & art therapy.

#### **PROGRAMS FOR FAMILIES**

Lunches and weekends away, home help, date nights, holiday accommodation, transportation and financial assistance, and activities.

#### **SCHOLARSHIPS & TRUSTS**

Academic and creative scholarships for primary, secondary, and tertiary students.

#### **BEREAVEMENT SERVICES**

Support and advice, social groups, and retreats.

# **Sponsored Table**





### Sponsored Table \$4,500

- Table of ten in a premium position
- Hydrodol for each guest
- MC acknowledgement
- Group photo with MC at Media Wall
- Image advert in Challenge Ball EDM
- Logo inclusion:
  - Challenge Ball website
  - Event program on every table
  - $\circ~$  AV sponsor scroll at the event
  - EDM to our database of 2,500
- Enhancement of corporate social
- responsibility through a fun environment

## VIP Butler Table

- Table of ten in the premium position
- Alternate entrees
- Personal waiter
- Spirits included
- Champagne and wine upgrade
- Hydrodol for each guest
- Enhancement of corporate social responsibility through a fun environment



# Donated Table \$2,000

- Table of ten for Challenge families to attend
- Tax deductible receipt
- Enhancement of corporate social responsibility through a fun environment

# **Event Sponsor**





## **Services Sponsor**

If you want to support us but don't have an item, you may be able to offer a service such as entertainment, theming or prop hire, graphic design, printing, or photography.

- Logo inclusion:
  - Challenge Ball website
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### **Raffle & Auction**

We require donated items for our raffle, silent and live auctions. You can support us by donating an experience, accommodation, dining, hair and beauty, sporting memorabilia, jewellery, hampers, homewares, artwork, alcohol, or electrical items. The list is endless!

Over \$4,000 Item Value:

- Logo inclusion:
  - Challenge Ball website
  - Event program on every table
  - AV sponsor scroll at the event
  - EDM to our database of 2,500
- Donated item on display on the night
- Enhancement of corporate social responsibility through a fun environment

Under \$4,000 Item Value:

- Logo inclusion:
  - Challenge Ball website
  - EDM to our database of 2,500
- Acknowledgement in the event program
- Donated item on display on the night
- Enhancement of corporate social responsibility through a fun environment



If you are interested in supporting Challenge in other ways, please contact us for a tailored sponsorship package specific to your organisation.

### CONTACT

Stacey Korp Challenge Event Manager (03) 9329 8474 stacey@challenge.org.au

### **OUR COMMITTEE**

Daniel Galileos Emma Fitzsimons Helen Mauerhofer Kylie Coverdale Tina Lennox Travis Fitzsimons Vicky Dimopoulos



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