



Challenge Ball

SPONSORSHIP PROPOSAL



ABOUT CHALLENGE BALL

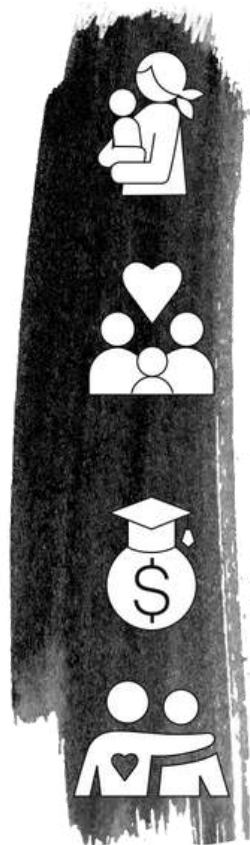
For over 30 years, the Challenge Ball has been a unique opportunity to celebrate life and honour those who are travelling or have travelled the cancer journey whilst raising much-needed funds for Challenge.

Hosted by TV personality and Challenge Chairman, Tom Gleisner, the gala dinner is loved by everyone in the Challenge community. The funds raised are vital to delivering essential support to children and their families living with cancer.

From the little moments that brighten a day to surf camps, holidays, massages and parent support, Challenge services support the child, their siblings, and parents, both in and out of the hospital.

ABOUT CHALLENGE

Challenge is a not-for-profit organisation that supports children and families living with cancer, 365 days a year. Our support is free and immediate, helping to lighten the cancer journey by addressing the practical, social, and emotional needs of all our members.



PROGRAMS FOR CHILDREN

Camps, hospital support, activity days, playgroup sessions, ticketing, massage therapy, music & art therapy.

PROGRAMS FOR FAMILIES

Lunches and weekends away, home help, date nights, holiday accommodation, transportation and financial assistance, and activities.

SCHOLARSHIPS & TRUSTS

Academic and creative scholarships for primary, secondary, and tertiary students.

BEREAVEMENT SERVICES

Support and advice, social groups, and retreats.



HOW YOU CAN HELP

Become a sponsor of the 2024 Challenge Ball

SPONSORSHIP PACKAGES

GOLD SPONSORSHIP - \$6,000

- Table of ten in a premium position
- MC acknowledgement
- Group photo with MC at Media Wall
- One-off access to the Challenge Ball database
- Logo inclusion:
 - Challenge Ball website
 - Event program on every table
 - AV sponsor scroll at the event
 - EDM to our database of 2,500
- Enhancement of corporate social responsibility through a fun environment

SILVER SPONSORSHIP - \$3,000

- MC acknowledgement
- One-off access to the Challenge Ball database
- Logo inclusion:
 - Challenge Ball website
 - Event program on every table
 - AV sponsor scroll at the event
 - EDM to our database of 2,500
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VIP TABLE - \$5,000

- Table of ten in the premium position
- Alternate entrees
- Personal waiter
- Spirits included
- Champagne and wine upgrade
- Gift for each guest
- Enhancement of corporate social responsibility through a fun environment

DONATED GOODS & SERVICES

RAFFLE, SILENT & LIVE AUCTION

Over \$4,000 Item Value:

- Logo inclusion:
 - Challenge Ball website
 - Event program on every table
 - AV sponsor scroll at the event
 - EDM to our database of 2,500
- Donated item on display on the night
- Enhancement of corporate social responsibility through a fun environment

Under \$4,000 Item Value:

- Logo inclusion:
 - Challenge Ball website
 - EDM to our database of 2,500
- Acknowledgement in the event program
- Donated item on display on the night
- Enhancement of corporate social responsibility through a fun environment

SERVICES

If you want to support us but don't have an item, maybe you could offer entertainment, theming or prop hire, graphic design, printing, or photography assistance.

- Logo inclusion:
 - Challenge Ball website
 - Event program on every table
 - AV sponsor scroll at the event
 - EDM to our database of 2,500
- Enhancement of corporate social responsibility through a fun environment

If you are interested in supporting Challenge in other ways, please contact us for a tailored sponsorship package specific to your organisation.

Challenge Ball

[FUNDRAISE.CHALLENGE.ORG.AU/CBALL](https://fundraise.challenge.org.au/cball)

CHALLENGE EVENT MANAGER

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COMMITTEE

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