

# DIAMONDS

ARE A GIRL'S BEST FRIEND





# ABOUT DIAMONDS

Presented by the Women for Challenge Committee and Bed Bath N' Table, the Diamonds Are A Girl's Best Friend Gala Dinner (Diamonds) is an annual, all-women event that sees 1,500 women come together to celebrate and empower women!

Held annually at Palladium at Crown, this year Diamonds will celebrate its 23rd anniversary. Delivering a night that always impresses, the longevity of this event is a testament to its success.

Diamonds is one of the most anticipated events on Melbourne's social calendar, with tickets selling out in less than 10 minutes.

All funds raised from Diamonds are directed towards Challenge - specifically the Women for Challenge program, which provides tailored support to mothers of children living with cancer.



# ABOUT CHALLENGE

Challenge is a not-for-profit organisation that supports children and families living with cancer, 365 days a year. Our support is free and immediate, helping to lighten the cancer journey by addressing the practical, social, and emotional needs of all our members.



## PROGRAMS FOR CHILDREN

Camps, hospital support, activity days, playgroup sessions, ticketing, massage therapy, music & art therapy.



## PROGRAMS FOR FAMILIES

Lunches and weekends away, home help, date nights, holiday accommodation, transportation and financial assistance, and activities.



## SCHOLARSHIPS & TRUSTS

Academic and creative scholarships for primary, secondary, and tertiary students.



## BEREAVEMENT SERVICES

Support and advice, social groups, and retreats.



# SPONSORED TABLE

## DIAMOND SPONSOR - \$10,000

- Table of ten
- Premium position front and centre
- MC acknowledgement
- Logo inclusion:
  - Diamonds website
  - Event program
  - Big screens on the night
  - EDM to our database
- Access to over 1,500 of Melbourne's influential women
- Boost corporate social responsibility through a fun environment
- Forge valuable connections with influential leaders and peers
- Gift bag for each guest
- Added 'VIP' item in gift bag
- Table selfie with our celebrity MC
- Two bottles of Mumm for the table
- Advert in Program
- Advert in Diamonds EDM
- Post on the @diamondsgala instagram

## GEM SPONSOR \$5,000

- Table of ten
- Premium position
- MC acknowledgement
- Logo inclusion:
  - Diamonds website
  - Event program
  - Big screens on the night
  - EDM to our database
- Access to over 1,500 of Melbourne's influential women
- Boost corporate social responsibility through a fun environment
- Forge valuable connections with influential leaders and peers
- Gift Bag for each guest



# GIFT BAG SPONSOR

The Diamonds gift bag has become an iconic part of the evening, and you can be a part of it. We welcome your involvement through the supply of one standard-sized product for each guests (1,500 required).

- Two tickets to attend the event and sit on a VIP table
- logo inclusion:
  - Diamonds website
  - AV sponsor scroll
  - Event program
  - EDM to our database
- MC acknowledgement
- Boost corporate social responsibility through a fun environment
- Target over 1,500 incredible women!



# RAFFLE & AUCTION SPONSOR

We require donated items for our raffle, silent and live auctions. You can support us by donating an experience, accommodation, dining, hair and beauty, sporting memorabilia, jewellery, hampers, homewares, artwork, alcohol, or electrical items. The list is endless!

## \$2,000 plus Item Value:

- Featured 'Premium' item on display
- Target over 1,500 incredible women!
- Logo inclusion:
  - Diamonds website
  - EDM to our database
  - AV sponsor scroll
- Mention in event program
- Item write-up on AV screens

## Under \$2,000 Item Value:

- Donated item on display
- Target over 1,500 incredible women!
- Logo inclusion:
  - Diamonds website
  - EDM to our database
- Event program acknowledgement



# EVENT SPONSOR

If you want to support us but don't have an item, you may be able to offer a service such as entertainment, theming or prop hire, graphic design, printing, or photography assistance.

## \$5,000 plus Item Value:

- MC Mention
- Target over 1,500 incredible women!
- Logo inclusion:
  - Diamonds website
  - Event Program
  - EDM to our database
  - AV sponsor scroll
- Item write-up on AV screens

## Under \$5,000 Item Value:

- Target over 1,500 incredible women!
- Logo inclusion:
  - Diamonds website
  - EDM to our database
- Mention in program
- Event program acknowledgement



# DONATE A TABLE

Purchase a table and donate it to our Challenge Mums! Your generous contribution will provide these remarkable women with an unforgettable evening, filled with joy and support. By doing so, you'll be directly impacting their lives and ensuring they experience the celebration and appreciation they truly deserve.

## 10 Mums: \$2,300

- 10 Challenge mums to attend
- Logo inclusion:
  - Diamonds website
  - EDM to our database
  - AV sponsor scroll
- Mention in event program
- Target over 1,500 incredible women!
- Boost corporate social responsibility through a fun environment

## Mum and guest: \$460

- Mum and a guest to attend.
- Tax deductible receipt



If you want to support us but don't have an item, you may be able to offer a service such as entertainment, theming or prop hire, graphic design, printing, or photography assistance.

If you are interested in supporting Challenge in other ways, please contact us for a tailored sponsorship package specific to your organisation.



## **CONTACT**

STACEY KORP  
CHALLENGE EVENT MANAGER  
TEL: (03) 9329 8474  
STACEY@CHALLENGE.ORG.AU

## **COMMITTEE:**

EMI SLADE  
WENDY NANKERVIS  
EMMA BLAKE  
ADRIANNE SARKOZY  
ALICIA PAU